

Respected Tuatagaloa Joe Annadale,
Friends from Media, Our Lucky Finalist
Our Vodafone Staff &
Ladies and Gentleman - Talofa Lava to everyone!

As we welcome 2021, I wish you all a very happy New Year of 2021 and hope this year brings loads to prosperity and good health to you all and your loved ones.

I welcome you all once again to our 4th edition of car give away prize ceremony. Vodafone started this initiative of changing life for one family with every car give away. Already 3 cars have been given away and are enjoying the drive.

This initiative as shared earlier is not to make money but our way of giving back to society for the love and trust our customers are putting in us.

The year 2020 had been a year of COVID but to keep the spirit up Vodafone always kept the entire year, and year of give away through various promotions.

We started with launch of Vodafone brand, followed by Independence day offer. Then came biggest promotion of the year 2020..Yes three brand new cars at one go.

- For Xmas we chose to give this big Toyota SUV and today is the day to handover the keys to the luckiest winner.

Apart from these Vodafone has been engaged in many community projects and played and will play major role in nurturing the talent in various sports.

- **Xmas Gift- Free wifi on the boat. Soon coming up in the air as well**

We also sponsored the first ever Manase beach festival to put some life into the tourism industry which is worst affected during Covid 19.

- **More for All.**

As we now march ahead in year 2021. We have many more grand offerings to the people of Samoa. This time we have gone ahead and taken the lead of offering TWO SUV, one for separately for Savaii and one for Upolu. The total value of this promotion is valued at 250K and will run for next 90 days. This promotion is called “**More for All**”. This is first time in the history of Samoa

where something as big as a SUV has been dedicated to the people of Savaii and Upolu separately. This means that probability of winning a car is much higher in both the market and assured gift for Savaii residents.

To make the promotion very engaging we have added more ways to enter. Thus when you are dealing with Vodafone and than you are getting recognised every time.

-Buy bundle >7tala

- IMT

- Buy device from anywhere

- Recharge Moana TV

While we have announced such a mega scheme, I would also like to share that today as we speak, we have completed the installation of our 100th tower. This is maximum by any telco. This means more coverage, more capacity, better experience.

The start of 2021 does not end here. For the people of Savaii who have been worst affected by COVID Vodafone has come forward and is offering next 90 days special products, yes special product. The product what we are offering is double data if they buy any of our Fiafia Tele bundle. Eg. 11\$ in general gives you 25 GB, but in Savaii you will get 50GB. Yes 50GB. This means the cost of 1GB for Savaii people will be just 22 cents. Yes 22 cents. This could be the cheapest data rate in entire history of Samoa. In 2010 the same used to cost 99tala.

Now when we have given you the best and largest 4G network, topped up with aggressive product and first ever special SUV scheme dedicated to Savaii, I appeal to every Samoan to switch and join the market leader and get best value of your money and enjoy the world class network.

Apart from this there are 15 reasons for the person to make a smart choice and switch.